

Happy Spring

NEWSLETTER

MAY, 2023 #VOL 6



LILLIE'S FAVORITE THINGS

- BORN SHOES- The styles this year are so cute! Not to mention comfy from day 1.
- HOLLY YASHI- We've carried this line for 20+ years and they are still my favorite!
- SPRING DRESSES- After a swing to the casual side of dressing for so many years, I am ready for some fun in my wardrobe!
- MY MAMA- We all get to celebrate Mother's Day this month and I sure did hit the jackpot with mine! Thanks Mom for a lifetime of love and support.

Spring has sprung at Yuba Blue! We have so many fabulous new things to brighten your days after a crazy winter season.

Lovely spring styles in the clothing department and cute and comfy shoes to match it all! New jewelry styles from Holly Yashi and all our other favorite designers. Not to mention great gift and home finds too!



BORN SHOES



open daily 10am-6pm
YUBA★BLUE



HOLLY YASHI JEWELRY

Holly Yashi has been creating jewelry in their Arcata, CA studio for 40 years. Their handcrafted artisan jewelry highlights their signature style of colorful and lightweight niobium metal. Every season there are new designs and this spring they've brought back some "vintage" designs from previous collections and we can't get enough! They are a testament to Holly Yashi's unique and irresistible designs that span the decades of time.



contact us:

yubablue@sbcglobal.net

What's New

SPRING TRENDS



WINDOWS

We wanted something bright and SUNNY! The spring fruit design makes us smile! This Frida Kahlo inspired window was fun and perfect to ring in Cinco De Mayo! Come down and take a stroll- we hope our design brings a smile to your face!



DRESSES!

FROM EASY TO WEAR SUNDRESSES TO MORE FORMAL STYLES FOR SUMMER EVENTS- WE'VE GOT THEM ALL FROM IN ALL PRICE RANGES!



CHUNKY WEDGES

A throwback style that's easy to wear casually or dressed up. Ultra comfortable from the moment you put them on! Lot's of neutrals and fun colors too!



@yubablue on instagram

YUBA★BLUE

www.iloveyubablue.com

Mother's Day!

SUNDAY MAY 14TH!

WHETHER THEY ARE NEW MOMS, GRANDMOTHERS OR ANY MAMA IN BETWEEN, WE ARE A MOTHER'S PARADISE



GIFTS FOR THE GARDENER

We have many new garden stakes and statues in the store! Also hand creams, tools, books and other unique gifts!

EMBROIDERY

A perfect addition to any spring wardrobe! Embroidery elevates a simple style into something special. We have tops, dresses and my favorite... JEANS... with stitched flower designs! Come take a look!



MOTHER'S DAY

We have the perfect gift for all the mamas in your life! Great jewelry, trinkets and of course, everyone's favorite...Yuba Blue Gift Cards!



open 10-6 daily
YUBA★BLUE
www.iloveyubablue.com